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A stylized logo consisting of a large, elegant red 'J' and a blue 'H' intertwined.

Greetings!

Consciously or unconsciously, we can sometimes blind ourselves to things that make us feel unhappy, uncomfortable, or imperfect. This happens in business as well as in life and can end up placing undue stress on ourselves and those around us.

However, if we have the courage to remove our blinders and see things from another perspective, we often can free ourselves to find new levels of success and happiness.

I recently discovered this for myself and had to share it with you. Enjoy.

Janna

Being Blinded By Your Own Perspectives

By Janna Hoiberg



Have you ever had a perspective that you wouldn't release? Did it turn into a fear that became unfounded? Recently I realized that my own "view of things" blinded me to joy and potential, and left me in a state of fear.

My husband and I have owned a lake house in New Hampshire for over 25 years. There are many stories, memories, and experiences from that lake house, and it has always been our dream to spend summers there when we stop working full time. (Notice I didn't say retire.) In preparation for that time we will be remodeling the cabin over the next few years. The first step is building a garage so we can take a vehicle to New Hampshire and leave it there. Watch out Hertz, your profits will tumble when we stop renting cars!

Part of this process has required taking down some trees so we can fit this garage, and it was stressing me out. When a tree is cut there is no going back. Was this the right thing to do? Were there other options? Would I like it once the trees were cut? Was the garage in the right place? (There wasn't any other choice, but that didn't change my fear.) What would the neighbors think? My mind kept going through all the bad stuff, all the fears, all the negatives.

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CFOs Crucial to Family-Owned Business Decisions

Anyone who is or will be transitioning the ownership of their family business should understand how much a good CFO can smooth the way.

7 Essentials For Making Your Strategy Succeed

Here are 7 great tips on how to coordinate your strategic planning with your expected workflow to create a more successful outcome.

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The day they started cutting, I was 2000 miles away in Colorado and not able to see what was happening or what it looked like. My fear remained with me.

Two days after the trees were cut I needed our local handyman to stop by and check on something for me. In talking with Horace, he commented on how GREAT the place looked with the trees down. What? The place looked GREAT with the trees down? What a perspective. What a new concept. It had never crossed my mind that the place would look even BETTER without the trees. I was almost in tears as he shared this freeing perspective. It was as if 1000 pounds was released from my shoulders.

How often are we carrying more than we need in our business environments and our personal lives? I was given a gift by Horace that day: a gift of removing my blinders and looking at things from a new perspective.

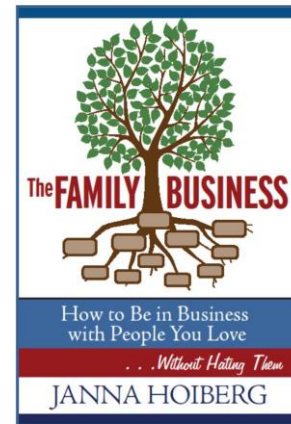
Where are your blinders? Is someone offering you another perspective on your customers, your business environment, your fears? Are you listening?

Taking off my blinders allowed me to start having fun with the garage project. I have since seen the result, and Horace was right. It does look good. How much nervous energy did I needlessly expend in wondering (and yes, I'll admit it, worrying) and driving those around me crazy?

Where are your blinders? What do you need to do to remove them and allow yourself a fresh perspective?

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for your group.



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How To Be in Business
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Without Hating Them***

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